SCRIPT PITCH

SLIDE 1 – intro CAMELIA

*Hello! I am Camelia and this is my colleague Julia, we represent the team Walkie Talkie.*

*But first, I have a question for you: have you ever felt lost in Cluj? –* ***raise your hand***

**Few people raise their hand**:

*Only a few? Wow, it seems we have some navigational experts in the room! The rest? Welcome to my team!" Lets see what we can do about it!*

**50/50**

*Ah, so its 50-50! Half of you are navigational experts, and the other half—well… welcome to my team! Lets see what we can do about it!*

**Most people**

*Wow, so I’m not alone! It seems a lot of us sometimes feel lost in this huge city, lets see what we can do about it!*

SLIDE 2 – Florin CAMELIA

*This… this is my colleague Florin! He is a 21 year old who came all the way from Câmpulung. He moved to Cluj as a student, wanting to achieve his dreams and have fun. HOWEVER just like us, he sometimes struggles to navigate in CLUJ*

SLIDE 3 – challenges JULIA

*Some challenges my team identified are:*

*The limited info on wheelchair friendly routes – because we all deserve to get around this beautiful city!*

*Lack of data on green paths – what if we want more from this city? What if we would navigate it mainly through its green areas?*

*Lastly, we don’t have any indication of safe routes for pedestrians*

SLIDE 4 5 6 – our solution? CAMELIA

*That's why WE created Stride Smart, an AI powered system that can help all of us, choose the best route according to our priorities*

SLIDE 7 – functionalities JULIA

*Now, Florin has an app that can help him find a route for* ***Thermal comfort****,*

*A path with* ***clean air*** *or ….*

*He can choose* ***Nature path*** *(which is the calculated greenest route),*

*he can also opt for the* ***safety trail*** *or…*

*if a loved one is in a wheelchair he can always go for ”****Accessible adventure****”*

*and if his best friend comes as a tourist in Cluj, they can use the button* ***discover and explore*** *to choose restaurants, landmarks and many more.*

*Lastly, our users can report about what they discover on specific streets, providing valuable information that can benefit other users.*

*But you know what? You* ***can also combine*** *these functionalities. How great is that??*

*NOW, everyone can navigate cluj, however they wish for the experience to be!*

SLIDE 8 – algorithms powering STRIDE SMART JULIA

*Our app is built using a combination of innovative technologies: AI based algorithms, A star search algorithms and Ant Colony Optimization, but more on this in the Demo.*

SLIDE 9 – target market CAMELIA

*In the making of our app, we thought about how we can give value to our clients, so we envisioned…*

*Antonio, an Italian who wants to visit Cluj so he needs a tourist route*

*Here is Maria, a person in a wheelchair who needs accessible routes*

*And Tanti Crina, a Romanian granny who just wants green and safe routes.*

*JULIA With Stride Smart, we’re not just saving time by identifying the fastest route—but we’re also helping people navigate the city according to what is important to them.*

SLIDE 10 – demo video JULIA

*And now, lets take a look at the app itself, presented by my colleague Larisa*

SLIDE 11 – skit CAMELIA

*But as we all know, a business is nothing without its marketing campaign****. That’s why*** *we prepared a short video starring our colleague Florin. Lets take a look!*

SLIDE 12 – team JULIA

*This is us! We,* ***are the passionate team*** *behind STRIDE SMART. 8 people united by a shared vision but bringing expertise from: IT, geography, environment, and landscaping*

*This app is the result of our teamwork and shared determination. Thank you for everything you’ve poured into this!*

*SLIDE 13 – CONCLUSIONS CAMELIA*

So, we started with Florin and his problem: navigating Cluj can feel overwhelming

That’s where **Stride Smart** comes in. An AI-powered system that offers tailored navigation options: whether you want clean air, safety, accessibility, the greenest route or combined routes, **Stride Smart puts YOU in control.**

SLIDE de final CAMELIA

*This was Stride Smart, brought to you by Walkie Talkie made possible by our dedicated sponsors and our amazing coordinators, Laura Cernău, professor Dioșan and the rest of their team.*

*So Stride SMART! Your priorities make now your path!*

*Thank you for joining us on this journey!*